



FRIDAY, NOVEMBER 21 | 7 P.M.

Goodwill of Middle Georgia

Anderson Conference Center | 5171 Eisenhower Parkway | Macon, Georgia

presented by

SBG

**SMITH, BROWN
AND GROOVER, INC.**
WEALTH MANAGEMENT

celebrating

Five Decades of
Changing Lives in
Middle Georgia

music by

THE RETREAT

culinary creations by

The Polly Long Denton
School of Hospitality
Students



DRESS TO SHINE!

Black-tie optional. Golden glam, vintage flair,
or iconic era style encouraged!





SPONSOR LEVELS & BENEFITS

50-Year Torchbearer - \$35,000

- Recognized as the 2025 Goodwill Gala Presenting Sponsor
- Name on commemorative '50 for 50' donor wall
- Exclusive VIP suite for 24 guests overlooking the ballroom
- Additional table for 8 additional guests on the main floor
- Prominent logo placement on all event materials: advertisement, website, signage, program, dinner menu, and social media
- On-stage recognition with opportunity for brief remarks
- Exclusive social media spotlight
- Named Helms College Scholarship
- Recognition in Goodwill's newsletter (approx. 10,000 circulation)

Golden Era Visionary - \$10,000

- Reserved table for 10
- Name on commemorative '50 for 50' donor wall
- Logo on event signage, website, and social media recognition

Golden Catalyst Partner - \$5,000

- Reserved table for 8
- Name on commemorative '50 for 50' donor wall
- Logo in program and social media recognition

Golden Thread Partner - \$3,000

- Reserved table for 8
- Name listing on event website and program
- Acknowledgment on select social media platforms

Golden Years Partner - \$1,500

- Reserved table for 8
- Name listing in event program

Additional Opportunities

- **'50 for 50' Legacy Circle**
Special recognition for donors giving \$2,500+ in 2025
- **Named Scholarship**
Available for gifts of \$15,000+
- **Individual Open Seating Tickets**
\$150 each

Golden Jubilee Patron - \$20,000

- VIP suite for 18 guests with private bar and hors d'oeuvres
- Additional table for 8 in the ballroom
- Name on commemorative '50 for 50' donor wall
- Logo featured on select event materials: website, signage, program, emails, and during the program
- Exclusive social media spotlight

Heart of Gold Champion - \$15,000

- Premium table for 12 with dedicated attendant
- Name on commemorative '50 for 50' donor wall
- Logo featured on select event materials: website, signage, program, emails, and during the program
- Acknowledgment on select social media platforms

SPONSOR COMMITMENT

Donor Name (for recognition purposes): _____

Donor Address: _____

Contact Name (if different from above): _____

Contact Business Title (if applicable): _____

Mobile Phone: _____ **Work Phone:** _____ **Other Phone:** _____

Email: _____

SELECT A SPONSORSHIP LEVEL

- SOLD** ☐ 50-Year Torchbearer (\$35,000) ☐ Gold Catalyst Partner (\$5,000)
- ☐ Golden Jubilee Patron (\$20,000) ☐ Golden Thread Sponsor (\$3,000)
- ☐ Heart of Gold Champion (\$15,000) ☐ Good Years Sponsor (\$1,500)
- ☐ Golden Era Visionary (\$10,000)
- ☐ **INDIVIDUAL TICKETS (\$150)** Number in your party _____ x \$150 per person. Open Seating.
- ☐ **'50 FOR 50' LEGACY CIRCLE** Celebrate 50 years with a \$2,500+ gift to fund scholarships and life-changing hands-on career training.
- ☐ I am unable to attend but would like to make a tax deductible donation of \$_____

PAYMENT INFORMATION

TOTAL AMOUNT DUE \$ _____

We respectfully request that sponsorships be paid in full no later than November 17.

- ☐ Please send me a payment invoice
- ☐ Check, payable to Goodwill Works Foundation, is enclosed
- ☐ I will pay online via QR code
- ☐ I will pay online at www.goodwillworks.org/gala (Visa, MasterCard, AmEx and Discover accepted)



SCAN TO PAY

To make a credit card payment by phone, call Goodwill Works Foundation at 478.471.4852

RETURN FORM BY MAIL TO:

Goodwill of Middle Georgia
2025 Goodwill Gala
5171 Eisenhower Pkwy, Macon, GA 31206

RETURN FORM BY EMAIL TO:

wthompson@goodwillworks.org

For questions, please call 478.471.4854 or 478.471.4852 or email gala@goodwillworks.org.

Annual fundraiser for our Helms College Scholarships and Goodwill Education Initiatives