



FRIDAY, NOVEMBER 25 | 7 P.M.

Goodwill of Middle Georgia

Anderson Conference Center | 5171 Eisenhower Parkway | Macon, Georgia

presented by

YOUR NAME HERE!

(opportunity for presenting sponsor)

celebrating

Five Decades of
Changing Lives in
Middle Georgia

music by

THE RETREAT

culinary creations by

The Polly Long Denton
School of Hospitality
Students



DRESS TO SHINE!

Black-tie optional. Golden glam, vintage flair,
or iconic era style encouraged!





SPONSOR LEVELS & BENEFITS

50-Year Torchbearer - \$50,000

- Recognized as the 2025 Goodwill Gala Presenting Sponsor
- Name on commemorative '50 for 50' donor wall
- Exclusive VIP suite for 24 guests overlooking the ballroom
- Additional table for 8 adjacent to the dance floor
- Prominent logo placement on all event materials: advertisements, event website, signage, program, dinner slideshow, emails, social media
- On-stage recognition with opportunity for brief remarks
- Exclusive social media spotlight
- Named Helms College Scholarship
- Recognition in Goodwill's newsletter (approx. 10,000 circulation)

Golden Era Visionary - \$10,000

- Reserved table for 10
- Name on commemorative '50 for 50' donor wall
- Logo on event signage, website, and social media recognition

Golden Catalyst Partner - \$5,000

- Reserved table for 8
- Name on commemorative '50 for 50' donor wall
- Logo in program and social media recognition

Golden Thread Partner - \$3,000

- Reserved table for 8
- Name listing on event website and program
- Acknowledgment on select social media platforms

Golden Years Partner - \$1,500

- Reserved table for 8
- Name listing in event program

Additional Opportunities

- **'50 for 50' Legacy Circle**
Special recognition for donors giving \$5,000+ in 2025
- **Named Scholarship**
Available for gifts of \$15,000+
- **Individual Open Seating Tickets**
\$150 each

Golden Jubilee Patron - \$20,000

- VIP suite for 18 guests with private bar and hors d'oeuvres
- Additional table for 8 in the ballroom
- Name on commemorative '50 for 50' donor wall
- Logo featured on select event materials: website, signage, program, emails, and during the program
- Exclusive social media spotlight

Heart of Gold Champion - \$15,000

- Premium table for 12 with dedicated attendant
- Name on commemorative '50 for 50' donor wall
- Logo featured on select event materials: website, signage, program, emails, and during the program
- Acknowledgment on select social media platforms

SPONSOR COMMITMENT

Donor Name (for recognition purposes): _____

Donor Address: _____

Contact Name (if different from above): _____

Contact Business Title (if applicable): _____

Mobile Phone: _____ **Work Phone:** _____ **Other Phone:** _____

Email: _____

SELECT A SPONSORSHIP LEVEL

- | | |
|--|--|
| <input type="checkbox"/> 50-Year Torchbearer (\$50,000) | <input type="checkbox"/> Gold Catalyst Partner (\$5,000) |
| <input type="checkbox"/> Golden Jubilee Patron (\$20,000) | <input type="checkbox"/> Golden Thread Sponsor (\$3,000) |
| <input type="checkbox"/> Heart of Gold Champion (\$15,000) | <input type="checkbox"/> Good Years Sponsor (\$1,500) |
| <input type="checkbox"/> Golden Era Visionary (\$10,000) | |
- ☐ **INDIVIDUAL TICKETS (\$150)** Number in your party _____ x \$150 per person. Open Seating.
- ☐ **'50 FOR 50' LEGACY CIRCLE** Celebrate 50 years with a \$5,000+ gift to fund scholarships and life-changing hands-on career training.
- ☐ I am unable to attend but would like to make a tax deductible donation of \$_____

PAYMENT INFORMATION

TOTAL AMOUNT DUE \$ _____

We respectfully request that sponsorships be paid in full no later than November 17.

- ☐ Please send me a payment invoice
- ☐ Check, payable to Goodwill Works Foundation, is enclosed
- ☐ I will pay online via QR code
- ☐ I will pay online at www.goodwillworks.org/gala (Visa, MasterCard, AmEx and Discover accepted)



SCAN TO PAY

To make a credit card payment by phone, call Goodwill Works Foundation at 478.471.4852

RETURN FORM BY MAIL TO:

Goodwill of Middle Georgia
2025 Goodwill Gala
5171 Eisenhower Pkwy, Macon, GA 31206

RETURN FORM BY EMAIL TO:

wthompson@goodwillworks.org

For questions, please call 478.471.4854 or 478.471.4852 or email gala@goodwillworks.org.

Annual fundraiser for our Helms College Scholarships and Goodwill Education Initiatives