

SUPPORT EDUCATION & EMPOWER CHANGE



FRIDAY, NOVEMBER 22 | 7 p.m.

Goodwill of Middle Georgia and the CSRA

Anderson Conference Center | 5171 Eisenhower Parkway | Macon, Georgia

presented by

SBG

**SMITH, BROWN
AND GROOVER, INC.**
WEALTH MANAGEMENT

honoring

Goodwill Superhero

Clay Murphey

Chair Emeritus of the Goodwill Board

music by

THE RETREAT

culinary creations by

Helms College

Culinary Arts Students

SUIT UP FOR GOOD!

Black-tie optional. Superhero flair encouraged!



All proceeds benefit Helms College Scholarships and Goodwill Education Initiatives

www.goodwillworks.org/gala



SPONSOR LEVELS & BENEFITS

Champion - \$1,500

- Reserved table for 8
- Name recognition in media displays at the event

Victor - \$3,000

- Sponsored table for 8
- Brand recognition in media displays at the event
- Brand recognition in pre-event promotions and media outreach
- Logo featured on Gala landing page

Avenger - \$5,000

- Sponsored table for 10
- Brand recognition in media displays at the event
- Brand recognition in pre-event promotions and media outreach
- Logo featured on Gala landing page
- Social media sponsor spotlight post

Guardian - \$15,000

- Sponsored table for 12, with dedicated table attendant
- Brand recognition in media displays at the event
- Brand recognition in pre-event promotions and media outreach
- Logo featured on Gala landing page and linked to corporate website
- Social media sponsor spotlight post
- Logo featured on Gala landing page

Defender - \$20,000

- Exclusive VIP host suite for a party of 18 guests
- Private premium open bar and plated hors d'oeuvres service
- Additional sponsored table for 8 in the main ballroom
- Premium brand recognition in media displays at the event
- Premium brand recognition in pre-event promotions and media outreach
- Logo featured on Gala landing page and linked to corporate website
- Social media sponsor spotlight post

Superhero - \$30,000

- Exclusive VIP host suite overlooking the main ballroom for a party of 24 guests
- Private premium open bar and plated hors d'oeuvres service
- Additional sponsored table for 8 in ballroom adjacent to dinner
- Premium brand recognition in media displays at the event
- Premium brand recognition in pre-event promotions and media outreach
- Logo featured on Gala landing page and linked to corporate website
- Social media sponsor spotlight post
- Recognition from the podium and option to speak during the event
- Recognition as presenting sponsor in post-event media outreach

Open Seating - \$150 per person





SPONSOR REGISTRATION

Donor Name (for recognition purposes): _____

Donor Address: _____

Contact Name (if different from above): _____

Contact Business Title (if applicable): _____

Mobile Phone: _____ Work Phone: _____ Other Phone: _____

Email: _____

SELECT A SPONSORSHIP LEVEL

SOLD Superhero (\$30,000) Defender (\$20,000) Guardian (\$15,000)

Avenger (\$5,000) Victor (\$3,000) Champion (\$1,500)

OPEN SEATING (\$150) Number in your party _____ x \$150 per person

I cannot attend but would like to make a tax deductible donation of \$ _____

PAYMENT INFORMATION

TOTAL AMOUNT DUE \$ _____

We respectfully request that sponsorships be paid in full no later than November 18.

Please send me a payment invoice

Check, payable to Goodwill Works Foundation, is enclosed

I will pay online at www.goodwillworks.org/gala (Visa, MasterCard, AmEx and Discover accepted)

To make a credit card payment by phone, call Goodwill Works Foundation at 478.471.4852

RETURN FORM BY MAIL TO:

Goodwill of Middle Georgia and the CSRA
2024 Goodwill Gala
5171 Eisenhower Pkwy, Macon, GA 31206

RETURN FORM BY EMAIL TO:

wthompson@goodwillworks.org

For questions, please call 478.471.4854 or 478.471.4852 or email gala@goodwillworks.org.

Annual fundraiser for our Helms College Scholarships and Goodwill Education Initiatives