



Goodwill Industries

of Middle Georgia
and the CSRA

2020
ANNUAL REPORT

BUILDING PATHWAYS CHANGING LIVES

OUR Mission

Goodwill Industries of Middle Georgia and the CSRA builds lives, families and communities one career at a time by helping people develop their God-given gifts through education, work and career services.



974,643
Retail Store
Customers

448,866
Material Donors

21,200 guests dined at
EDGAR'S GRILLE

825 guests dined at
EDGAR'S BISTRO

7,246 guests dined at
THE PINNACLE CLUB

15,892 guests dined at
EDGAR'S ABOVE BROAD

6,232 guests in
SNELLING CENTER

18,860 guests in
**ANDERSON
CONFERENCE CENTER**

9,376 WORKDAYS

for Goodwill Staffing Services Employees

9,515

CLIENTS SERVED
BY GOODWILL

3,932

PEOPLE PLACED
INTO COMPETITIVE
EMPLOYMENT



8,192

Hours of Volunteer Service

516

STUDENTS AT
HELMS COLLEGE

213

HELMS COLLEGE
GRADUATES



814 Goodwill Employees

204 Goodwill Employees
with Disabilities

16,754 FUNDED HOURS
OF TRAINING TO EMPLOYEES

341,412 EMPLOYMENT
HOURS FOR INDIVIDUALS
WITH DISABILITIES

ECONOMIC IMPACT*

\$159.2 million

\$59.2 MILLION..... In wages earned by clients placed outside of Goodwill*

\$21 MILLION..... In wages earned by employees and clients employed by Goodwill

\$24.3 MILLION..... Total income and payroll taxes paid by employees, clients, and Goodwill*

\$1.4 MILLION..... Total sales tax collected

\$53.3 MILLION..... Government assistance saved*

*estimated

DONATE, VOLUNTEER, CHANGE LIVES!

HAND UP CAMPAIGN

Goodwill's Case for Investment in Helms College

The founder of Goodwill Industries, Dr. Edgar J. Helms, believed everyone had a right to pursue the dignity of work and abundant living, often saying people living in poverty deserved a hand *up*, beyond a hand *out*.

This was the inspiration for Goodwill's Hand Up Campaign, a comprehensive fundraising initiative to enhance and expand our continuum of Helms College education and career services and applied learning business enterprises. As these pages show, the Campaign's priorities are centralized in four strategic regions, each guided by local employers and community leaders.

The Hand Up Campaign ultimately will position Goodwill for global expansion of Helms College as a model for effecting lasting social and economic change.

Visit **www.GoodwillWorks.org/HandUpCampaign** to review the full Campaign cases for support for each area.



Macon

PRIORITIES

- » School of Health Services
- » School of Trades
- » Polly Long Denton School of Hospitality Expansion
- » Excel Center Adult Charter High School

STEERING COMMITTEE

- » Roy Fickling
- » Robbo Hatcher
- » Steve Kruger
- » Karen Lambert
- » Larry Pope
- » Ninfa Saunders
- » David Thompson

Lake Oconee

Lake Oconee

PRIORITIES*

- » Regional Career Center
- » Retail Training Store
- » School of Hospitality
- » Agri-Tourism Teaching Farm with Resort & Retreat Center
- » School of Health Services
- » Healthcare Enterprise

STEERING COMMITTEE

- » Martha and Rick Franks
- » Vickie and Lloyd Jenkins
- » Anne and Frank Mosomillo
- » Patti and Eric Silver



Augusta

PRIORITIES

- » School of Hospitality Expansion
- » School of Health Services Expansion
- » School of Business and Technology
- » Student Commons and Classrooms
- » Welcome and Enrollment Center
- » Bakery Enterprise
- » Healthcare Enterprise

STEERING COMMITTEE

- » Bill Barrett
- » Shell Knox Berry
- » Jim James
- » Wyck Knox
- » Cab Stitt
- » Bert Storey



Augusta

Aiken

Aiken

PRIORITIES*

- » School of Hospitality
- » School of Health Services
- » Academic Achievement Center

STEERING COMMITTEE

- » Shannon and Geoff Ellis
- » Sam Erb
- » Bob Hottensen
- » Malia Koelker
- » David Samson
- » Rick Steele
- » Jane Page Thompson
- » David Trachtenberg

For more information, contact:

Ellen Harper

Director of Executive Affairs

706.854.4771

eharper@goodwillworks.org

**Helms College expansion projects subject to review and approval by the state regulatory agency, the Accrediting Council for Continuing Education and Training, and the U.S. Department of Education.*

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2020 FINANCIAL REPORT

BALANCE SHEET as of 12/31/2020

Assets

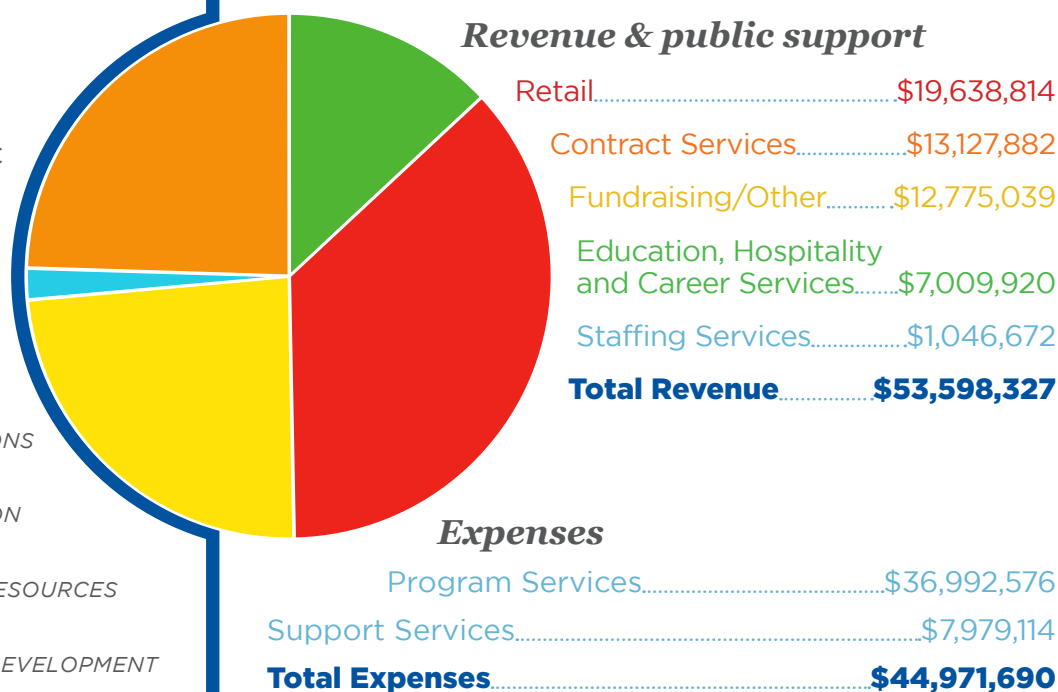
Cash and Investments.....	\$13,034,666
Other Current Assets.....	\$9,251,305
Fixed Assets and other Noncurrent Assets.....	\$33,306,154
Total Assets.....	\$55,592,125

Liabilities

Current Liabilities.....	\$6,144,023
Noncurrent Liabilities.....	\$25,225,421
Net Assets.....	\$24,222,681
Total Liabilities and Net Assets.....	\$55,592,125

STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET ASSETS

as of 12/31/2020



**To Reinvest in Mission
and Capacity Building**

\$8,626,637

Audited by Cherry Bekaet, LLP